

For A HOME That Is Dying



Vegan Era Presents the Climate Change Information
Pack

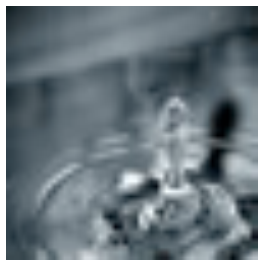
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DEFORESTATION:

The Animal Agriculture Industry destroys over 70% of Amazon rainforest for feed for the meat and dairy industry.



WATER:

Animal Agriculture Industry is the single largest source of water pollution - They are the leading cause of oceanic 'dead' zones, Coral Reef 'Dry Patches'



NOXIOUS GAS:

In 2006 the Food and Agriculture Organization (FAO) of the United Nations reported that the Livestock Industry accounts for over 18% of the world's global greenhouse emissions.

In 2009:

The World Watch Organisation conducted one of the largest reports in history. It found that the livestock industry now accounts for over 50% of the world's Global Greenhouse Gases.

“Livestock are one of the most significant contributors to today's most serious environmental problems. URGENT ACTION is required to remedy the situation.”

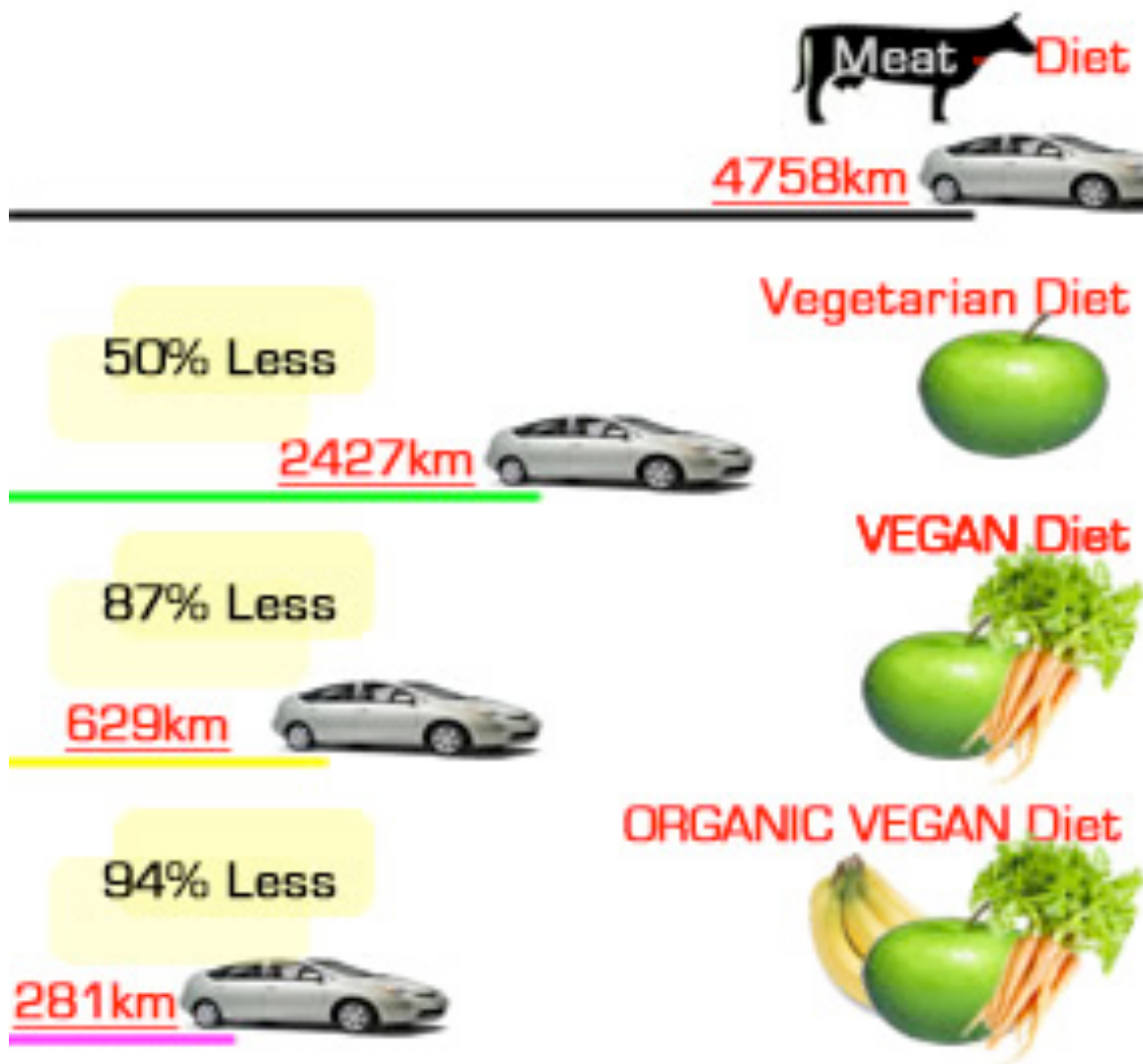
Dr. Henning Steinfeld, Chief of Livestock Information and Policy Branch, FAO of the United Nations.

S.O.S.

MEAT COSTS & VEGAN SAVINGS

LEADING A PLANT BASED DIET DRASTICALLY REDUCES YOUR CARBON FOOTPRINT

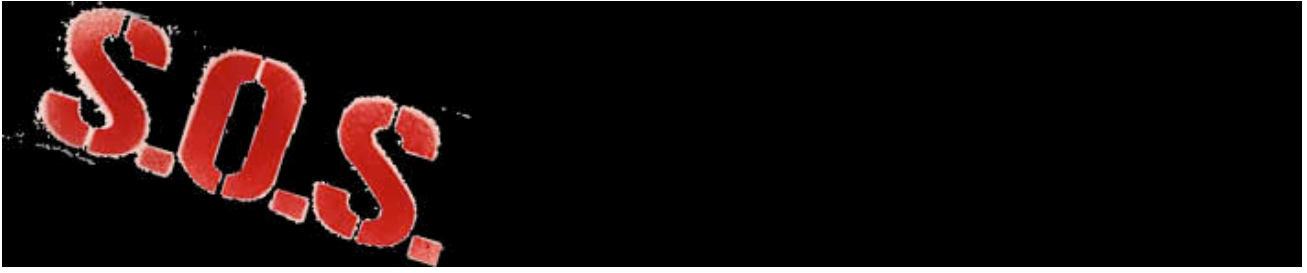
OVER A 1 YEAR PERIOD - EMISSIONS PER PERSON



AN ANIMAL FREE ORGANIC VEGAN DIET can reduce Greenhouse Gases by up to 94%

Be Vegan 2 Save Our Planet

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TO SAVE THE HUMAN – TO SAVE OUR HOME

“DON'T EAT MEAT, ride a bike, and be a frugal shopper.....That's how you can help brake global warming.”

Dr. Rajendra Pachauri, Chief of the United Nations Intergovernmental Panel on Climate Change.

Greenland surface ice loss is now 400% greater than 15 years ago.

Surface temperatures in the Arctic are the highest in 77 years of record keeping.

We have experienced 9 out of the 10 hottest years on record.

We have witnessed 2 major Earth Quakes that have both titled the axis of the Earth, effectively slowing down the time on Earth.

By You simply putting down that piece of meat, you are creating a world for your children to live in.

If you keep on destroying our Home there will be nothing left for the beautiful children today to play in.

YOU WILL BE RESPONSIBLE FOR THERE DEATHS – CLEAN YOUR HANDS

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